

Competitive Socialising is back and here to stay. The market sector experienced huge growth in recent years and is now exploding even further. It's no surprise that after a year of being locked in our homes for a forced social detox, the nation has climbed out of its burrow to get back to spending time together. Think social darts, axe throwing, and interactive golf, alongside gourmet street food and impressive cocktail packages, all wrapped up in an incredibly themed venue with more Instagram opportunities than you can shake your smartphone at. Now is the time to join the revolution and have some serious fun changing the face of the retail and leisure industry.

Home Leisure Direct and Innterga kicked off 2020 with the first-ever Competitive Socialising event of its kind. With over 300 delegates attending, the venue was quickly buzzing with anticipation. Experts from across the industry delivered presentations and Q&As on ways to transform a simple setting into something special, looking at new innovative games products, how to increase dwell time and how to enhance the customer experience.

Competitive Socialising 2020 was a pivotal event. Following the huge popularity and demand from operators, we had to bring back the programme for 2022. Join us and take a look at the new games products we have in store for the next coming year. Test out the games and get competing yourself to really find out what gets customers excited. Our amazing range of products to suit all tastes includes Bullseye darts, Shuffleboard, Contactless Pool tables, Football Tables, Pinball, and a whole load more, many with an interactive and technological twist. There will be panel discussions from industry experts, a free industry report packed with research and data, interviews, complimentary food and drinks courtesy of our partners, a goodie bag, and not forgetting the opportunity to test out your favourite games.

Book your tickets now for the Competitive Socialising 2022 Event. With even more games, more experts and more fun to be had, this is one occasion not to be missed. If you would like to be part of the rising excitement which is transforming our socialising habits, look no further!

2020 Event



Partnerships

Platinum

Headline Partner Part of venue selection process Exclusivity of product Product placement / stand Guest list pre-event Branding on event collateral Branding on guest information 10 event tickets included

£10,000

Gold

Product placement / stand Branding on event collateral Branding on guest information Guest list pre-event 5 event tickets included

£6,000

Silver

Branding on event collateral Branding on guest information Guest list post-event 2 event tickets included

£4,000

Bronze

Branding on guest information 1 event ticket included

£2,000

Operator Attendees

Adventure Bars All Our Bars All Star Lanes Alterx - The Real Partners Antic & Downing **Ballie Balerson Bar Works** Barcade Ltd **Beds And Bars Belushi's** Blacklock **Boom Battle Bar** Boxpark **Brighton Peir Camerons Brewery** Camm & Hooper Capreon City Mazes and Pins Concept Taverns Ltd Dabbers Bingo **Disco Bowls Group** Ei Group **Electric Star Ltd** Enhanced Hospitality Escape Hunt **Everyone Entertained Experience Bars Ltd** Fest and Revel Pubs Flight Club Flip Out **Frontier Pubs** GC Mallen GCW Go Ape Great Northern Group Greene King Grosvenor casinos Hijingo Intu Properties plc Junction Leisure Ltd

Junkvard Golf Club K10 Kongs Bars Legacy Hospitality Leisure PR Lucky Voice Malvern Inns McManus Pub Company McMullen & Sons, Limited **Mighty Adventures** Mitchells and Butlers NAMCO UK Ltd **Pier Nine Brighton** Poptato Itd Pub Love Puttshack **Red Engine Revolution Bars Rileys Sports Bars & Bierkeller** Roxy Leisure Ltd Scarlett Pub Company SFG Club **Snug Bars** Social Entertainment Venues Stay On Target Stonegate Pub Company Strikeout Swamp Motel Swinger The Raging Ball The Rank Group **Thorley Taverns Throwback Leisure** Transport for London **Tripudio Group Urban Village Pubs** We Are Bar Group Whistle Punks Whiting & Hammond Young's

Please note that not all are listed due to GDPR. All attendees were at ops director level and above.